



**John B. Lacson Foundation Maritime University
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**"Influence of Social Media on the Academic Achievements of the Students in
JBLFMU-Molo"**

A Research Paper to the Faculty Members of Senior High School

John B. Lacson Foundation Maritime University-Molo, Inc

In partial Fulfillment of the Requirement in RESEARCH 2

(Quantitative Research)

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ABSTRACT

This research is a descriptive survey conducted in August 2018. It primarily determined the levels of agreement of JBLFMU-Molo senior high school students towards social media, and its influence on the students' academic achievement, considering the variables as age, sex, residence, family income and General Weighted Average (GWA). The respondents were 100 Grade 11 and 12 senior high school students in JBLFMU-Molo selected by random sampling. Data were obtained through survey questionnaire, measuring the behavior, attitudes, preferences and opinions of the respondents. T-test and Analysis of Variance (ANOVA) were used to analyze the data. It was found out that there are significant difference existed on every variable. Social media have both negative and positive influence to the academic life of the students. When social media use in doing assignments it has improved the academic life of the students. If social media use in online games and socializing but not in the school works then it has a negative influence and it has distract them from the studies.



Chapter 1 INTRODUCTION

Background of the study

The ease of internet access worldwide has made it one of the most popular medium of seeking information and for communication (Ramamohanarao et al, 2007). The internet is now very vital in the modern world. It has become an important instrument in education and social life such that it is gradually becoming indispensable in the daily life of many people (Pew Internet Research, 2004). The internet is a highly enlightening and entertaining medium, therefore people engage in several activities on it; some of which may be potentially addictive. One of such activities is the use of social media (Kuss & Griffiths 2011). The introduction of social media in the last decade has largely attracted many people. This has therefore shifted their focus from mainly using just traditional media and traditional forms of social networking for social interaction (globalwebindex, 2015). The mass appeal of social media could be an issue of concern, especially with regards to the steady increase in the time users spend online. Also, the qualities of social media make it a desirable escape for many of these people increasing their dependency on it; thereby contributing to the growth of the social media addiction phenomenon worldwide (Brewer, 2013).



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The use of social media among students has reached high levels and has affected their study time, poor grammar and wrong spellings when socializing on social media as well as diverting their attention from their studies (Ndaku, 2013). Students spend much of their study time on social networks than in their academic undertakings and it has affected their Grade Point Average (GPA).



Theoretical Frameworks

Social media has exploded as a category of online discourse where people create content, share it, bookmark it and network at a prodigious rate. Because of its ease of use, speed and reach, social media is fast changing the public discourse in society and setting trends and agenda in topics that range from the environment and politics to technology and the entertainment industry (Asur and Huberman, 2010). In the last ten years, the online world has changed dramatically, thanks to the invention of social media, young men and women now exchange ideas, feelings, personal information, pictures and videos at a truly astonishing rate. Seventy-three percent of wired American teens now use social media websites (Oberst, 2010). Martn (2008), and Lusk, (2010) share the same concept of social media. To them, social media is the use of Facebook, blogs, twitter, my space and linked in for the purpose of communication, sharing photos as well as videos.

However for the purpose of this study social media is captured within the use of internet through facebook, whatsapp, twitter, skype, myspace as well as yahoo messenger for communication sharing of ideas, sharing of photos and videos by users. What started out as a hobby for some computer literate people has become a social norm and way of life for people from all over the world (boyd 2007). Teenagers and young adults have especially embraced these sites as a way to connect with their peers, share information, reinvent their personalities, and showcase their social lives (boyd,



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2007). Different researchers have conducted research to ascertain the influence of social media on users; for example, moon (2011) in a study on "impact of Facebook on undergraduate academic performance, averred that social media have negative impact on students. According to the result, the more students use Facebook, the more it affects their academic performance.



Conceptual Frameworks

Relationship between Social Media and Academic Achievement of the students in JBLFMU-molo.

VARIABLES INDEPENDENT VARIABLES DEPENDENT VARIABLES

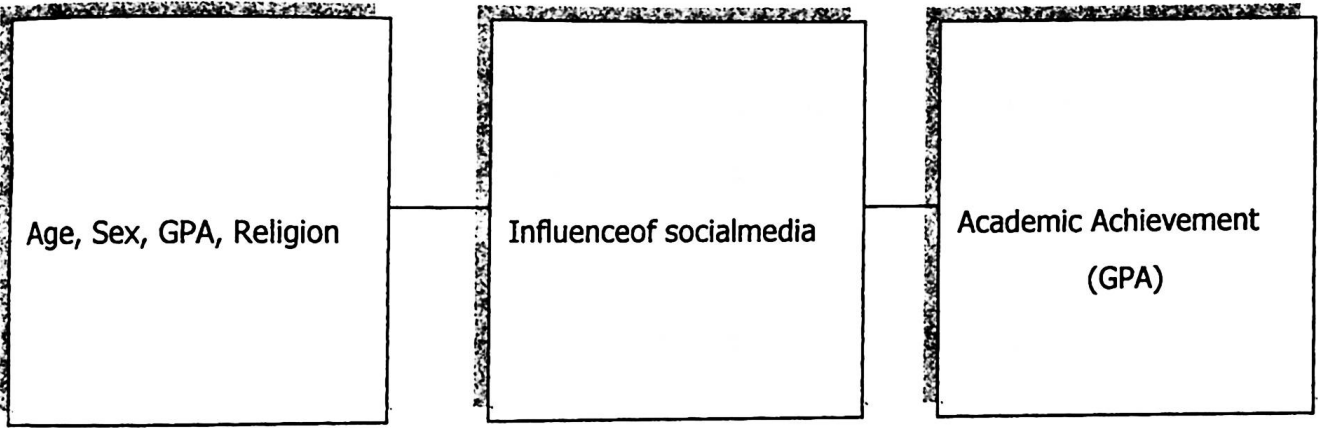


Figure1. Schematic Diagram of the study

Statement of the problem

This study aimed to identify the level of influence of social media on the academic achievements of students in JBLFMU-Molo.

Specifically, it will answer the following questions:

1. What is the profile of respondents according to variables.
2. What is the level of influence of social media on the academic achievement of students in JBLFMU-Molo as a whole, when classified according to age, sex, residence, family income and GWA.



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3. Is there a significant relationship between the influence of social media and academic achievement?

④ Is there a significant difference in the level of academic achievement of the respondents when classified according to age, sex, residence, family income and GWA?

Hypotheses

1. There is no significant difference in the level of influence of social media on the academic achievements of the students in JBLFMU-Molo when classified according to age, sex, residence, family income and GWA.

2. There is significant relationship between influence of social media and academic achievement.



Scope and Delimitation of the Study

This study aimed to determine the level of influence of social media in the academic achievements of the students in JBLFMU-Molo Iloilo City enrolled in the first semester of S.Y 2018-2019.

This study focused on Senior High School students in JBLFMU-Molo. This study conducted on August 2018 at JBLFMU-Molo.

This study conducted because students nowadays are more focused on different social media than studying. During class hours students are not listening to the discussion of their teachers because they are busy on chatting on facebook, twitter, instagram and etc. Social media also is one of the reason why students are always late sometimes, not going to school and always sleepy during class hours.



Significance of the Study

This study can be beneficial to the following:

School Heads. It will help the school heads aware what are the reasons why some of the students are absent and always late in the class. It will also help them to aware of the influences of social media in the academic achievements of the students.

Parents. The results of this study will let parents be aware if the influences of social media to their children. If the parents are aware of the influences, they will find means on how to divert the attention of their children into a more worthwhile and wholesome activities;

Teachers. The teachers are the ones involved directly with the students. More often than not they are also connected to the students via social media. With the help of this study, the teachers will become aware of the influences of social media and they will able to teach the students how to use the technology in its proper aims and

Students. Through the conduct of this study, the students both, researchers and respondents alike, would likely understand further the reasons why some of them are addicted to these social media. This will also make them realize that some of the influence of social media is not betterment of their studies;

And for the future researchers, this study may serve as their guide to their research.



Definition of terms

For clearer understanding of the terms used in this study, the following conceptual and operational definition are given:

In this study, "influence" refers to the effect of social media to the students.

According to Merriam Webster Dictionary "influence" means the power or capacity of causing an effect in indirect or intangible ways

According to Merriam Webster Dictionary 'social media' is forms of electronic communication (such as websites for social networking and micro blogging) through which users create online communities to share information, ideas, personal messages, and other content (such as videos) .

In this study, "social media" refers to electronic apps used by the students.

In this study "Academic Achievement" refers to the accomplishment of the SHS student of JBLFMU-MOLO based on their General Wiegthed Average (GWA).

According to Allen 1994 "Academic Achievement" refers to what is accomplished with regards to academic studies.